

IMMEDIATE RELEASE

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Penn Station East Coast Subs Opens New Location in Dent, Ohio

CINCINNATI, OH July 18, 2011 – Penn Station East Coast Subs has opened its newest Ohio restaurant at 6302 Harrison Avenue in Dent, Ohio. John Dorger, Managing Owner at P.S. Management, Inc. states, “I’ve always had a great deal of confidence in the Penn Station concept. The high quality, great taste and crave appeal of the food makes Penn Station an instant family favorite.” P.S. Management, Inc. owns 5 Cincinnati Penn Station restaurants as well as 13 in the Greater Dayton area.

Dorger said, “We had been watching the growth along Harrison Avenue for several years now and saw the potential for a new Penn Station restaurant there. When we heard about the new strip center across from Veterans Park, we quickly pursued it.... We’re very excited about this location and the opportunity to serve the residents and businesses in Dent.”

This newest Penn Station restaurant features the latest décor package with a newly designed front counter and the grill facing the customer. Besides speeding up service times, this new design allows customers to see their sandwiches being freshly grilled-to-order. “The look of our new restaurant is more up-scale and has a family friendly feel,” says Dorger. In addition to the traditional menu of subs, Penn Station now also features items like our crowd pleasing Cold Deli Classic Sub line, a Catering menu, Box Lunches, and Fresh Baked Chocolate Chunk Cookies. In fact, at Penn Station, every Tuesday customers can receive a free Chocolate Chunk Cookie bite with any purchase (while supplies last).

Craig Dunaway, President of Penn Station, Inc. commented, “Our customers have told us over the years how much they appreciate our high quality freshness and grilled-to-order taste. We are happy to bring that quality to the Dent area.”

Penn Station is renowned for its legendary Philadelphia Cheesesteak Sub sandwich served hot, on freshly baked French bread, with fresh hand-cut french fries and fresh-squeezed lemonade made daily in the restaurants.

In addition to its signature Philadelphia Cheesesteak Sub, Penn Station also offers a wide variety of other hot grilled-to-order sandwiches such as Chicken Cordon Bleu, Chicken Teriyaki, Chicken Parmesan, Pizza, Italian, Club, Reuben, Vegetarian, and the unique fresh-grilled Artichoke Sub. The menu also features the Chicken and Tuna Salad Sub, and Kid's Meals.

Penn Station East Coast Subs is an upscale, quick-casual restaurant chain, headquartered in Cincinnati, Ohio. Penn Station, Inc. develops franchises and operates a rapidly expanding chain of restaurants under the trademark of Penn Station East Coast Subs. There are currently over 240 Penn Station Restaurants in 12 states including Virginia, West Virginia, North Carolina, South Carolina, Kentucky, Ohio, Missouri, Indiana, Tennessee, Michigan, Pennsylvania and Illinois.

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To schedule an interview with John Dorger, managing owner of the Penn Station restaurant in Dent, contact Julie M. Rose at Mahan Advertising, Inc. 513.321.6632.